

#BinChickenBin Win-A-Bin Promotion

Terms & Conditions

Updated on 01 September 2025 to include additional individual prize for nominators.

- 1) These terms and conditions (Terms and Conditions) apply to Help's #BinChickenBin 'Win-A-Bin' promotion run by Help Enterprises Limited ACN 009 776 032 ("HELP" or "us" or "we").
- 2) By entering into the Promotion, you agree to be bound by the Terms and Conditions.
- 3) There will be one winning entry selected. The nominated organisation will receive a Help-manufactured wheelie bin enclosure, in addition, the individual entrant who nominated the winning organisation will receive a small Bin Chicken statue (together, **"The Prize"**).

Eligibility and Entry

- 4) Entry is open to Queensland residents aged 18 years or over.
- 5) You are not required to pay a fee or to purchase anything to be entered into the Promotion, to have a chance to win the Prize.
- 6) You must ensure that we have current contact details for you so that we can contact you in the event that yours is the winning entry (name, mobile phone number or social media details). Failure to do so will mean that we may be unable to contact you, and you may be ineligible to win a prize.
- 7) No responsibility is accepted by HELP for late, lost, misdirected, ineligible, or illegible/inaudible entries (including lost, stolen, forged, defaced, or damaged proof of entry).
- 8) HELP will not accept entries which are incomplete or illegible.
- 9) To enter the competition, participants may submit up to a maximum of five (5) entries in total (including Social Media Entries, Event Entries, and any Bonus Entries, subject to the following conditions:
 - a) Social Media Entry:
 - Be following Help Enterprises on at least one of the following platforms: Facebook, Instagram, or LinkedIn; and
 - Participate in the "Guess the #BinChickenBin location" series by commenting with your guess and nominating your chosen organisation.
 - Only one (1) entry per person per post will be accepted.
 - Only correct guesses will qualify as an entry.
 - b) Event Entry:
 - Attend the "Big Bin" activation event at King George Square on 11 September 2025.
 - Successfully "take a shot" by throwing an oversized piece of rubbish into the Big Bin and nominating your chosen organisation.
 - Complete the online entry form available via the QR code at the activation.
 - Only one (1) successful shot per person will count as an entry, regardless of the number of attempts taken.

c) Bonus entry:

- Participants who complete both a valid Social Media Entry (a) and a valid Event Entry (b) will receive (1) additional bonus entry into the competition.

Prize and Announcement

- 10) The Prize is as stated, and no cash or other alternatives will be offered. The Prize is not transferable to another entity or person.
- 11) The Prize delivery is available to addresses within a 30km radius of Brisbane CBD; winners located outside this radius will be responsible for collecting their prize. HELP will assist in coordinating pick up where possible.
- 12) The Prize is valid until 30 December 2025.
- 13) The winning entry will be selected at random and announced by close of business on 19 September 2025 on the Help Enterprise social media channels.
- 14) You are not required to be present at the time of the draw to win.
- 15) The winner will be notified by email, mobile phone number, or relevant social media message service (via the contact details supplied) by 22 September 2025. If the winner cannot be contacted 14 days after this date, another entry will be selected and the new winner announced by 06 October 2025 in accordance with clause 12 and notified by 19 February 2025 in accordance with this clause 14.

Warranties and Indemnity

- 16) You warrant that all information you provide to us in relation to the Promotion is true, accurate, not misleading or incomplete; and
- 17) You indemnify HELP against all liabilities, costs, expenses, damages and losses (including but not limited to any direct, indirect, or consequential losses, loss of profit, loss of reputation and all interest, penalties and legal costs (calculated on a full indemnity basis) and all other reasonable professional costs and expenses) suffered or incurred by HELP arising out of or in connection with any breach of these Terms and Conditions by you.

General

- 18) HELP will collect personal information provided by you in connection with the Promotion (e.g. your name and contact details) in order to conduct the Promotion. All personal information received will be dealt with in accordance with our Privacy Policy and the *Privacy Act 1988* (Cth). A copy of HELP's privacy policy is available on HELP's website: <https://www.help.org.au>.
- 19) You acknowledge that your participation in the Promotion is subject to the Terms and Conditions and agree that you have not relied on any information or advice given or statement made by any other party or any person purporting to represent that party other than the information set out in our advertisements relating to the Promotion.

- 20) If any term or condition of these Terms and Conditions is unenforceable, illegal or void or makes these Terms and Conditions or any part of them unenforceable, illegal or void, then that term or condition is severed and the rest of these Terms and Conditions remains in force.
- 21) These Terms and Conditions are the entire agreement and understanding between you and HELP on everything connected with the subject matter of these Terms and Conditions and supersede any prior agreement or understanding on anything connected with that subject matter.
- 22) The laws of the State of Queensland, Australia govern the Promotion and the Terms and Conditions. You agree to submit to the exclusive jurisdiction of the courts of Queensland and of the Commonwealth of Australia.
- 23) If the Promotion cannot run for reasons beyond HELP's control (for example, infection by computer virus, mobile network failure, bugs, tampering, unauthorised intervention, fraud, or technical failures), HELP reserves the right to the extent permitted by law to cancel, suspend, modify or terminate the Promotion. If that happens, HELP reserves the right to select winners from eligible entries received at the time.
- 24) HELP's decisions in connection with the Promotion (including the selection of the winning entry) are final and no correspondence will be entered into. Failure by HELP to enforce any of its rights at any stage does not waive those rights.

HELP is not responsible for any problems or technical malfunction of any mail delivery, telephone network or lines, computer on-line systems, communication network, computer equipment, software, technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any error, omission, alteration, tampering, deletion, theft destruction, transmission interruption, communications failure or otherwise, any injury or damage to entries or to entrants' or any other person's computer related to or resulting from participation in or downloading any materials in this Promotion.